

Pacific Grove High School Associated Student Body Election Guidelines

1. Advertising & Campaigning

- ASB poster paper, markers, tape, and staple gun will be available for 5 small posters and one large one for each candidate. Each candidate will receive 20 free flyers if they are provided to the activities director before elections begin. All other costs for buttons, stickers, etc. must be paid for by individual candidates. Markers are not to leave the ASB room at any time.
- No negative campaigning will be allowed. This includes any verbal or written communication. Keep slogans positive and clean. Candidates need to monitor their signs and supporters. Do not remove signs of opposition or you will be removed from candidacy. No campaigning on elections days (Tuesday, Wednesday, & Thursday of election week).
- **Students must put up signs after 6:30 a.m. and no later than 6:30 p.m. Signs are to only be placed on designated areas in main hall, pillars, the fence at Pride Place, the student store, and the multi-purpose room. All signs (posters or flyers) must have a stamp from the activities director or they could be taken down by the administration or custodial staff.**
- All signs must be taken down by 3 p.m. on Friday of elections week or candidates will be fined \$15.00.
- Candidates must attend Elections Assembly/Open Forum (Gym or Pride Place) and deliver a speech of at least one minute. Be ready to answer possible questions from the audience. Candidates have the option of turning in a video package of 30 seconds to the media class to be aired before election days.
- Even if you are running unopposed, you must put up signs and attend the assembly/forum to inform others of your candidacy.
- Candidates may have a campaign manager.
- ASB elections week is (N/A)
- Class of 2009 officer elections week is September 6, 7, and 8.

10. Helpful Hints

- Pass out flyers, buttons, stickers, candy with your slogan
- Approach people on campus that you do not know to inform them of your candidacy.
- Ask teachers if you make a quick pitch. Make it quick!
- Be creative! Have fun!
- Don't be discouraged if you do not get elected. There are appointed positions such as Mascot, Breaker Man/Woman, Athletic Commissioner, Renaissance Commissioner, Fine Arts Commissioner, Noontime Commissioner, Site Council/SIP representative, Web Master, and Alumni representative.